

# IN DEMAND

## SKILLS IN BERLIN START-UPS



### IT & Software Development

Jobs in software development are plentiful in Berlin regardless of the language you code in, or whether you're in Frontend, Backend, or Mobile development. Talented engineers are in high demand, so if you work in the software space you won't have a problem finding roles and opportunities. It becomes more about finding the right role for you!



### Marketing / Communications

Creative marketers are always in demand and there's no shortage of great marketing opportunities in Berlin. Anything from copywriting, content marketing, and performance marketing, to PR, email marketing and customer relationship management, there's an excess of marketing and communications roles to choose from.



### Design / UX / UI

Even the most amazing software can be wasted if it doesn't look good and if it's not easy to use. Opportunities across product design, UX/UI design, and graphic design are rapidly rising. This one is definitely a more competitive market and it's worth having your portfolio ready to ensure you stand out.



### Sales in Berlin

What's a business without its customers? There is definitely no shortage of sales opportunities in Berlin. Salaries do tend to be lower in these roles, but transparent and fair commission structures can often make up for this. Do your research on the role!



### Customer Support

Businesses with customer-facing products have to have a customer support team to ensure the customers are kept happy. Many startups employ multilingual customer support agents due to the international and cross-cultural nature of the city.



### Operations

Keeping the internal team happy is important to almost every business, and every office needs someone who can keep everything running smoothly. These roles are great for those who want to make an instant impact on teams and company cultures.

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